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RAFFLE

AFRICAN MUSIC AND CULTURAL FESTIVAL

"Celebrating Diversity and Harmony"

2025

AUSTRALIA'S LARGEST AFRICAN FESTIVAL

LIVE MUSIC ♦ AFRICAN STREET FOOD ♦ FASHION ♦
DANCE ♦ MARKET STALLS ♦ ART ♦ RAFFLE PRIZE
DRAWS ♦ FACE PAINTING ♦ JOLLOF RICE WARS ♦
SANTA ♦ SPOKEN WORD ♦ AFRICAN DRUMMING

FREE
EVENT

FRI 21 NOV 11AM-10PM

SAT 22 NOV 10AM-10PM

SUN 23 NOV 10AM-8PM

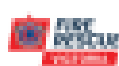
FED SQUARE

CNR SWANSTON ST & FLINDERS ST,
MELBOURNE VIC 3000



SCAN ME

PROUDLY SUPPORTED BY:



WELCOME MESSAGE FROM THE CHAIR

Welcome to the 12th annual African Music and Cultural Festival (AMCF) — Australia's largest celebration of African culture, community, and creativity!

This year marks a special milestone as AMCF continues to grow from a local celebration into a festival of **national significance**, attracting more than 50,000 visitors and involving over **40 African communities** in its planning and delivery.

The festival has always been about more than music and food — it's about **connection, pride, and unity**. It's about creating a space where people from all backgrounds come together to experience the richness of African heritage, share stories, and celebrate what makes our communities so vibrant and resilient.

Our theme, **"Celebrating Diversity and Harmony,"** reflects the heart of our mission — promoting mutual respect, understanding, and togetherness through culture. Over the past 12 years, AMCF has become a beacon of what's possible when communities and government work together with a shared purpose.

This year's festival promises three unforgettable days — with live music, dance, fashion parades, the much-loved Jollof Rice Wars, and the incredible flavours of over 20 African cuisines. From drumming workshops to children's activities, there's something for everyone to enjoy.

We are especially proud that the 2025 AMCF has received messages of support from **14 national, state and local leaders**, reflecting the **bipartisan and cross-community support** our festival has earned. These include messages from:

- Prime Minister Anthony Albanese
- Federal Opposition Leader Sussan Ley
- Premier of Victoria Jacinta Allan
- Governor-General of Australia, Her Excellency the Hon. Sam Mostyn AC
- Governor of Victoria, the Hon. Professor Margaret Gardner AC
- Lord Mayor of Melbourne, Nicholas Reece, among many others.

We are deeply honoured by their recognition, which you can read in the Letters of Support

section of this program.

These messages highlight the vital role the African Music and Cultural Festival plays in promoting inclusion, creativity, and community harmony — and in showcasing the positive contributions of African Australians to our shared multicultural story.

I am incredibly proud of the **AMCF Steering Committee**, our dedicated volunteers, performers, and community partners whose passion and commitment make this event possible every year.

I would also like to express our deepest appreciation to our sponsors and partners for their continued belief in our vision:

Platinum Sponsors: Victorian State Government, Australian Government, City of Melbourne, Department of Education, NAB, Department of Jobs, Skills, Industry and Regions (TAFE Victoria), Victoria Police, Royal Brunei Airlines, Ethiopian Airlines, Fed Square, MasterRemit, Slater and Gordon, and Fire Rescue Victoria (FRV).

Gold Sponsors: AMES Australia, Foot Solutions, Language Loop, Cricket Australia, Morris Cohen Glen & Co Chartered Accountants, John Stonemart Memorials, Centre for Multicultural Youth, Braz Oz Brazilian BBQ, Australian Multicultural Foundation, and Orange Monkey Media.

Silver Sponsors: Australian Multicultural Media Centre (AMMC) and African Youth Alliance (AYA).

Your support helps us deliver this extraordinary festival — one that celebrates Africa's spirit, culture, and contribution to Victoria's success story.

Twelve years on, the African Music and Cultural Festival continues to remind us that when we come together — across cultures, generations, and experiences — we create something truly special.

Enjoy the sights, sounds, and tastes of Africa right here in the heart of Melbourne.

Let's celebrate **diversity, unity, and harmony — together.**



Fred Alale AM
Chair, African Music and Cultural Festival

VIP OFFICIAL PROCEEDINGS

SATURDAY 22 NOV 4 – 5PM

MAIN STAGE AREA, FED SQUARE

10.00am	Day 2: Event starts
10:00am - 2:30pm	Various performance including an Aboriginal Welcome to Country Ceremony at 10:15am
2:30pm - 2:45pm	Steering Committee Certificate Presentation
2:45pm - 4:00pm	Fashion Show & Kenyan Cultural performance
4.00pm	Official Proceedings begin – Australian anthem
4.03pm	VIPs are acknowledged and Group photo with Premier and other VIPs
4.11pm	Dance performance
4.21pm	Welcome by Fred Alale AM, Chair, AMCF, and Katrina Sedgwick OAM
4.28pm	Hon Jacinta Allan MP speaks
4.33pm	Hon Peter Khalil MP, Federal Assistant Minister for Defence, speaks
4.38pm	Ingrid Stitt MP speaks
4.41pm	Jess Wilson MP, State Leader of the Opposition, speaks
4.44pm	Mike Bush CNZM, Chief Commissioner, Victoria Police, speaks
4.47pm	Dennis Smith, Assistant Chief Fire Officer, Fire Rescue Victoria, speaks
4.50pm	Tony Bates PSM, Secretary, Department of Education, speaks
4.53pm	Belinda Mamet, Head for Victoria and Tasmania, NAB, speaks
4.56pm	Dina Tutungi, CEO, Slater and Gordon, speaks
4.59pm	Vote of thanks by Afri-Auscare CEO, Selba Luka OAM
5.00pm	Official Proceedings end – Event programming continues

MESSAGE FROM THE PRIME MINISTER

I'm delighted to welcome you all to the African Music and Cultural Festival for 2025, a wonderful celebration of the diverse cultures of the African continent and Australia's spirit of friendship and belonging. Our nation is home to a prosperous and growing Australian African community – a proud and integral part of our multicultural story, built on generations of contribution and connection. As Australia's African community has grown, so have the opportunities to observe and enjoy customs of significance. Gathering to share in old and new traditions offers a chance to connect and renews our sense of belonging and unity. This festival welcomes people of all backgrounds and walks of life to share in the gifts of African cultures and hospitality. As people gather to dance, sing, share a meal and honour the great and diverse traditions of Africa, I offer my thanks to everyone whose hard work has made this event possible. May the 2025 African Music and Cultural Festival be a celebration to remember!



The Hon Anthony Albanese MP

Prime Minister
of Australia

THE PREMIER OF VICTORIA

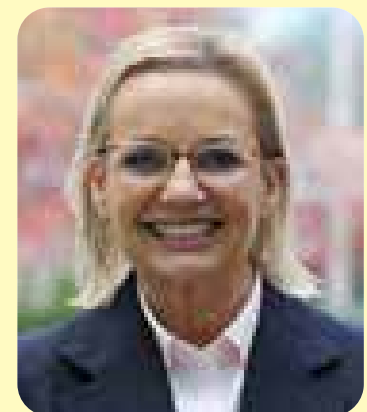
I'm so pleased to welcome you to the African Music and Cultural Festival. This event is a beautiful celebration of the diversity of more than 35 African nations – and, in turn, the diversity that makes Victoria so great. My Labor Government will always recognise the enormous contribution of African Victorians, and value your role in our multicultural state. Thank you so much to the organisers, volunteers and artists who make this event so vibrant and special. Enjoy the performances, food and atmosphere, and have a wonderful time at the African Music and Cultural Festival.



Hon. Jacinta Allan MP
Premier

THE FEDERAL LEADER OF THE OPPOSITION

On behalf of the Federal Coalition, I warmly congratulate the African Music and Cultural Festival (AMCF) as it returns for its 12th year. AMCF continues to showcase the rhythm, diversity, and vibrancy of one of the world's richest continents, bringing together music, dance, art, and culture in a celebration that unites communities and inspires joy. Your energy, talent, and community spirit enrich our nation and strengthen the cultural fabric of our society. By sharing your traditions and creativity, you contribute to a richer, more connected, and inclusive Australia. I thank the organisers, performers, volunteers, and community leaders for their dedication in making this celebration possible. I wish everyone attending the festival a wonderful time enjoying the performances, the food, and the incredible cultural experiences.



The Hon. Sussan Ley MP
Leader of the Opposition
Federal Member For Farrer

MINISTER FOR MULTICULTURAL AFFAIRS

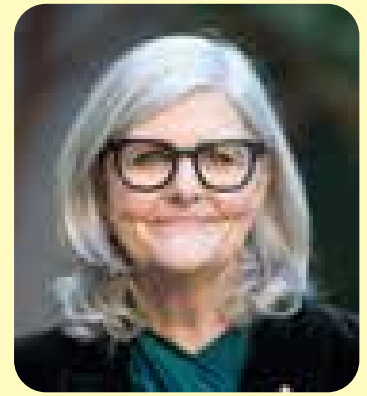
On behalf of the Allan Labor Government, I want to send my sincere appreciation to the African Music and Cultural Festival (AMCF) for this year's wonderful celebration of Africa's vibrant heritage. Victoria's multiculturalism is one of our greatest strengths, and our diverse African communities continue to make an indelible mark on our cultural landscape. This is exemplified in the African Music and Cultural Festival, where we come together to share in music, dance, food and cultural performances. We are proud to be supporting this festival with \$400,000 so that we can foster the values of diversity, unity, and cultural understanding that make Victoria the state it is. I want to thank the hard work of everyone involved in making this festival a reality in 2025 – and a particular thank you to all the amazing volunteers. I wish you all the best for a successful festival.



Ingrid Stitt MP
Minister for
Multicultural Affairs

MESSAGE FROM THE GOVERNOR-GENERAL OF THE COMMONWEALTH OF AUSTRALIA

Welcome to the 2025 African Music and Cultural Festival. This festival is a celebration of the many gifts of music and culture that have come to Australia from Africa. Over three days, a brilliant array of singing and storytelling, rhythm and harmony, food and fashion, beauty and craft will unfold in Federation Square, in the heart of Melbourne. It's a showcase of the many Australians with African families or stories, and a vivid, immersive experience of modern Australia, where everyone belongs. As your Governor-General, I promised to put care, kindness and respect at the core of all my work. When combined with the optimism, modernity and visibility the Prime Minister asked me to embody, I see the best of modern Australia. Our nation runs on care and kindness. Our remarkable diversity is the modern chapter of our braided three-part story, grounded in 65,000 years of Indigenous culture, continuing in our institutions of democracy and civics, and flourishing today in our respect and care for each other. Thank you to the hardworking team behind the festival for your beautiful celebration of diversity and harmony. And thank you to everyone who has helped bring the 2025 African Music and Cultural Festival to life. Have a fabulous festival!



**Her Excellency
the Honourable
Sam Mostyn AC**
Governor-General

GOVERNOR OF VICTORIA

As Governor of Victoria, I send my warm regards to all those participating in this year's African Music and Cultural Festival. Over the years, the geographic distance between our State and the continent of Africa has been bridged through growing people-to-people links. Today, there are many African communities calling Victoria home, having brought the incredible diversity of this continent to strengthen our multicultural society here. The festival showcases some of the most recognisable examples of these contributions – from music, to food, to art – but it also represents a much deeper connection between cultures and communities. It reminds us that this exchange enriches all of us – a fact that is worthy of celebration. Thank you to all the supporters of the Festival for your efforts that help make our State a more vibrant, inclusive and welcoming place.



**Professor the
Honourable Margaret
Gardner AC**
Governor of Victoria

THE LEADER OF THE OPPOSITION

I am delighted to extend my warmest wishes to everyone attending and supporting the 2025 African Music and Cultural Festival. This festival is one of Victoria's most significant celebrations of culture, diversity and community. It brings tens of thousands of people together each year to experience the richness, creativity and heritage of African cultures through music, dance, food and storytelling. The African communities of Victoria make an invaluable contribution to our state. Your leadership, enterprise, cultural vibrancy and community spirit continue to strengthen Victoria's social, cultural and economic fabric. I commend Fred Alale AM and his team, all the organisers, volunteers, performers and community leaders whose dedication has made the African Music and Cultural Festival a major highlight on our cultural calendar. Your work showcases the best of who we are as a multicultural state. I wish everyone a joyful, inspiring and successful festival in 2025.

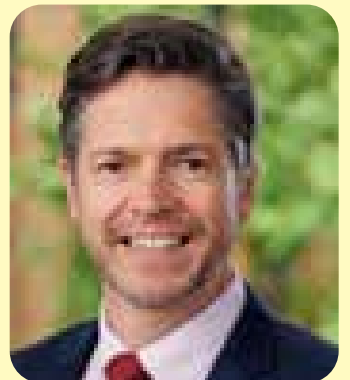


Jess Wilson MP

Leader of the Opposition
Leader of the Victorian Liberal Party

LORD MAYOR OF MELBOURNE

It's almost impossible to overstate the influence African culture has had on the western world. From the rhythms that shaped jazz, blues and rock, to the style and flavours that continue to inspire us, so much of what we love today has its origins in Africa. The African Music and Cultural Festival is a fantastic way to celebrate that legacy. Now in its 12th year, AMCF is the biggest African festival in Australia. It shines a light on the incredibly diverse African communities who enrich our city. This festival brings together 50,000 people from more than 40 communities, each with their own histories, traditions and creativity. Across three days of music, dance, fashion, food and film, Fed Square will light up with colour and energy. It's a chance to experience the spirit of Africa right in the heart of Melbourne. So, whether you're moving to the rhythm of a djembe drum, grabbing a plate of jollof rice or dancing to afrobeat, I hope you enjoy every moment of this unforgettable festival.

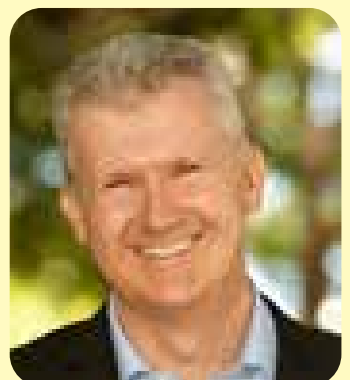


Nicholas Reece

Lord Mayor of Melbourne

MINISTER FOR HOME AFFAIRS

I'm delighted the African Music and Cultural Festival is back for its 12th year. The African Music and Cultural Festival brings people from all walks of life to celebrate the best of African music, culture and community. This year's theme of 'celebrating diversity and harmony' goes to the heart of my portfolios as Minister for the Arts and Minister for Citizenship. Everyone should feel welcome and safe to celebrate culture and heritage in Australia. Australia is a place where people are always generous in sharing whatever celebrations are personally important to them with the whole community. That's why festivals like these are so important, everyone is welcome to share in, experience and understand the different cultures that make up our great nation. I hope you take advantage of everything that's on offer at this year's festival. Enjoy yourself and I'll see you next time.

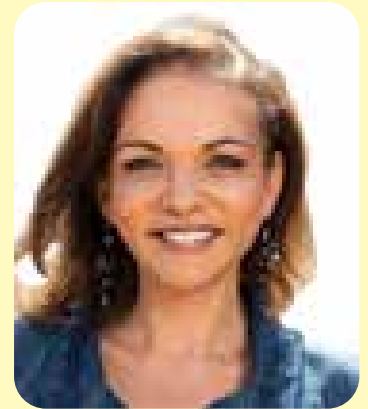


The Hon Tony Burke MP

Minister for Immigration and Citizenship
Minister for Cyber Security
Minister for the Arts
Leader of the House

MULTICULTURAL AFFAIRS

We are delighted to extend our warmest congratulations and best wishes to everyone celebrating the 12th Annual African Music and Cultural Festival. Over 3 vibrant days, this remarkable festival brings together 50,000 visitors and proudly represents the rich diversity of over 40 African nations, a vivid celebration of rhythm, diversity and vitality that contributes profoundly to Australia's multicultural narrative. Now in its 12th year, the African Music and Cultural Festival has firmly established itself as one of our nation's most dynamic and anticipated expressions of cultural pride. Through captivating performances, exquisite cuisine and art, the festival illuminates creativity, unity and resilience of African communities, while extending the opportunity to all Australians to engage and share in the beauty of this heritage. For many African Australians, this festival is more than a celebration, it is a moment of pride, connection and reaffirmation of identity. It offers an empowering sense of belonging and creates a meaningful space for intergenerational unity to honour one's roots and embrace ancestral heritage. The Australian Government is proud to support this year's festival and will elevate the African Music and Cultural festival with a \$225,000 investment over 3 years. Thank you to the organisers, artists, sponsors, volunteers and community leaders whose passion and dedication have made this festival a resounding success.



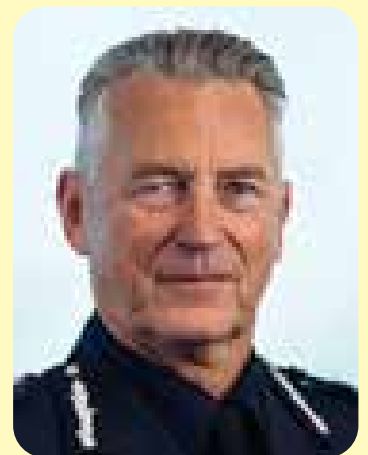
**The Hon
Dr Anne Aly MP**
Minister for Multicultural
Affairs



The Hon Julian Hill MP
Assistant Minister for
Multicultural Affairs

VICTORIA POLICE COMMISSIONER

On behalf of Victoria Police, I'm very proud to support the African Music and Cultural Festival – a vibrant celebration of community, culture and unity in the heart of Melbourne. This festival highlights the rich contributions of African Australians to our state's cultural fabric, showcasing music, food, dance and traditions that bring people together in a spirit of respect and inclusion. It provides all Victorians with an opportunity to learn about and celebrate the diversity of our African Australian communities. Victoria Police is committed to working with all communities, to ensure everyone feels safe, valued and respected. We are dedicated to building trust through open and positive engagement, in our formal multicultural and multifaith forums and through events such as this. The Festival is a powerful reminder of the strength we find through embracing and sharing culture. I encourage every one to enjoy the festivities, connect with one another and celebrate the incredible diversity that make Victoria such a special place to live in and visit.



Mike Bush CNZM
Chief Commissioner
Victoria Police

FIRE RESCUE VICTORIA

It is a privilege to attend the 2025 African Music and Cultural Festival, now in its twelfth year of celebrating vibrant culture and community. Fire Rescue Victoria is proud to participate in this remarkable event, which brings people together and makes a meaningful contribution to the rich cultural fabric of Melbourne and Victoria. Our core value of “Serving the Community”, is at the heart of everything we do. It shapes our approach and drives our commitment to helping Victorians stay safe, informed, and resilient in the face of fire and emergency risks. We understand that multicultural communities may face distinct challenges during emergencies, and we are dedicated to fostering respectful, trusted, and collaborative relationships to help reduce fire risks. Our Multicultural Liaison Officers will be present throughout the weekend and are available to answer your questions and offer support. Congratulations once again to the festival organisers. I look forward to joining you in celebrating this wonderful occasion.



Gavin Freeman
AFSM

Commissioner
Fire Rescue Victoria

VICTORIAN MULTICULTURAL COMMISSION

True to its motto, the African Music and Cultural Festival (AMCF) continues to live up to Celebrating Diversity and Harmony, bringing the cultures from all over Africa and more to descend on the land of Naarm/Melbourne for everyone to celebrate, connect and thrive together. I applaud AMCF's leadership and commitment to collaboration, inclusion and recognition of the uniqueness of each culture in our multicultural canvas, where individual stories are shared and interwoven into the collective narrative of what makes Victoria special. Congratulations to Fred Alale AM and the mighty team from AMCF who put this program together. 2025 will be remembered as another significant milestone for AMCF, the leadership and importantly the strength of Victoria's diversity.



Vivienne Nguyen AM

Chairperson
Victorian Multicultural
Commission

A message from Fire Rescue Commissioner Gavin Freeman



Fire Rescue Victoria (FRV) is delighted to sponsor the 2025 African Music and Cultural Festival.

Fire Rescue Victoria (FRV) serves the people of Victoria with one unshakeable purpose: protecting life and property.

This commitment is lived every hour of every day — across all roles and responsibilities.

Our firefighters respond to over 67,900 incidents annually. Each requires deep technical expertise, critical thinking and calm execution under pressure.

Our strength comes from our people — firefighters and support teams alike.

We respond to fires, complex rescues, road crashes, emergency medical calls and hazardous spills.

In addition to responding to incidents, a big part of FRV's role involves working with the wider Victorian community. FRV firefighters deliver education programs for schools, community events, English language centres and seniors' groups.

Our Multicultural Liaison Officers regularly speak at cultural events, covering topics such as how to make your home fire safe, and what a career in firefighting involves.

Please contact us if you would like our firefighters to meet with your community group, by emailing: **MulticulturalLiaisonOfficers@frv.vic.gov.au**

For home fire safety information or to learn more about FRV visit frv.vic.gov.au

GIVEAWAY

WIN RETURN FLIGHTS AT AMCF 2025!



ROYAL BRUNEI AIRLINES

2 × **Business Class** Return Tickets
From Australia to Dubai

WINNERS ANNOUNCED LIVE DURING THE FESTIVAL!

**ENTER OUR
DAILY RAFFLE**



SCAN
ME!



Daily Draw Times:

 Sat 22 Nov – 5:45pm

 Sun 23 Nov – 5:45pm

 **Live at Federation Square**
 **Multiple days, multiple
chances to win!**

- ◆ Winners will be contacted via email or phone
- ◆ Valid ID (passport or driver's license) required to claim
- ◆ Terms & conditions apply
- ◆ By entering, you agree to receive communications from AMCF and sponsors
- ◆ Lottery Permit: 60924



GIVEAWAY

WIN RETURN FLIGHTS AT AMCF 2025!



ETHIOPIAN AIRLINES

2 × Economy Return Tickets

1 × Business Class Return Ticket

From Singapore to ANY African destination

WINNERS ANNOUNCED LIVE DURING THE FESTIVAL!

**ENTER OUR
DAILY RAFFLE**




**SCAN
ME!**





Daily Draw Times:

 Fri 21 Nov – 5.50pm

 Sat 22 Nov – 5:45pm

 Sun 23 Nov – 5:45pm

 **Live at Federation Square**
 **Multiple days, multiple
chances to win!**

- ◆ Winners will be contacted via email or phone
- ◆ Valid ID (passport or driver's license) required to claim
- ◆ Terms & conditions apply
- ◆ By entering, you agree to receive communications from AMCF and sponsors
- ◆ Lottery Permit: 60924

GIVEAWAY!

WIN A SIGNED CRICKET BAT!



CRICKET AUSTRALIA

3 × **Signed Cricket Bats** - 2018 ODI Series
Australian Men's Team against South Africa.

WINNERS ANNOUNCED LIVE DURING THE FESTIVAL!

**ENTER OUR
DAILY RAFFLE**

SCAN
ME!



Daily Draw Times:

-  Fri 21 Nov - 5.50pm
-  Sat 22 Nov - 5:45pm
-  Sun 23 Nov - 5:45pm

 **Live at Fed Square**
 **Three Chances to Win!**

- ♦ Winners will be contacted via email or phone
- ♦ Valid ID (passport or driver's license) required to claim
- ♦ Terms & conditions apply
- ♦ By entering, you agree to receive communications from AMCF and sponsors
- ♦ Lottery Permit: 60924



2025 AMCF EVENT SCHEDULE

FRIDAY 21 NOV, 11AM - 10PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
11:00 am	12:30 pm	1:30	Pre-event music by Resident DJ Wise King	Nigeria
12:30 pm	1:00 pm	0:30	Youth Performance Greater Shepparton Secondary College and St George's Primary School Shepparton	Various African
1:00 pm	1:15 pm	0:15	Interlude - Music by DJ Wise King	
1:15 pm	1:45 pm	0:30	Cricket Australia First Ball of the Ashes on Fed Square Digital Screen	
1:45 pm	1:55 pm	0:10	Interlude - Music by DJ Wise King	
1:55 pm	3:25 pm	1:30	Aboriginal Cultural and Educational Experience - Yalinguth walk	Australia
3:25 pm	3:30 pm	0:05	Interlude - Music by DJ MAREZ	Zimbabwe
3:30 pm	3:40 pm	0:10	Welcome and Introduction of MCs Poni Tongun & Stephen Tongun by AMCF Board Member Ikenna Nwokolo	South Sudan Nigeria
3:40 pm	3:45 pm	0:05	Interlude - Music by DJ MAREZ	
3:45 pm	3:55 pm	0:10	Aboriginal Welcome to Country	Australia
3:55 pm	4:05 pm	0:10	Interlude - Music by DJ MAREZ	
4:05 pm	4:30 pm	0:25	Short Film Life in Somali: People, Population, Culture, History, Music & Lifestyle	Somalia
4:30 pm	4:45 pm	0:15	Spoken Word Jag	South Sudan
4:45 pm	5:00 pm	0:15	Interlude - Music by DJ MAREZ	
5:00 pm	5:30 pm	0:30	Band Performance Flanbwayan Collective featuring Kouler Kreol	Seychelles
5:30 pm	5:40 pm	0:10	Interlude - Music by DJ Wise King	
5:40 pm	5:50 pm	0:10	Spoken Word Mr Congo	Congo Nigeria
5:50 pm	6:00 pm	0:10	Raffle Draws: - Ethiopian Airlines Economy Return Ticket to Africa - Signed Cricket Bat by Australian Men's Team from 2018 ODI series against South Africa	
6:00 pm	6:10 pm	0:10	Interlude - Music by DJ Wise King	
6:10 pm	6:25 pm	0:15	Dance Performance Ginga & Grooves Collective	Angola Benin Cameroon South Sudan Uganda
6:25 pm	6:35 pm	0:10	Interlude - Music by DJ Wise King	
6:35 pm	7:15 pm	0:40	Band Performance One Spirit Africa	Ghana
7:15 pm	7:25 pm	0:10	Interlude - Music by DJ Wise King	
7:25 pm	7:50 pm	0:25	Short Film Kiko Joak People Like You	South Sudan Ethiopia
7:50 pm	7:55 pm	0:05	Interlude - Music by DJ Wise King	
7:55 pm	8:40 pm	0:45	Band Performance Abiy Sahle & The Peace Band	Ethiopia
8:40 pm	8:45 pm	0:05	Interlude - Music by DJ Wise King	
8:45 pm	8:50 pm	0:05	Closing Remarks led by AMCF Production Director Amanda Green and Community Engagement Director Maureen Oluigbo	Zimbabwe Nigeria
8:50 pm	9:00 pm	0:10	Interlude - Music by DJ Wise King	
9:00 pm	10:00 pm	1:00	Closing Band Performance Sam Manzanza & Afrobeat Band	Democratic Republic of Congo (DRC)



2025 AMCF EVENT SCHEDULE

SATURDAY 22 NOV, 10AM-10PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
9:45 am	10:00 am	0:15	Pre-event music by Resident DJ Wise King	Nigeria
10:00 am	10:10 am	0:10	Welcome and Introduction of MCs Poni Tongun & Stephen Tongun by AMCF Vice Chair Uche Njoku	South Sudan Nigeria
10:10 am	10:15 am	0:05	Interlude - Music by Resident DJ Wise King	
10:15 am	10:25 am	0:10	Aboriginal Welcome to Country	Australia
10:25 am	10:35 am	0:10	Interlude - Music by Resident DJ Wise King	
10:35 am	11:05 am	0:30	Cultural Performance NMCSOV (Nuba Mountain Cultural Society of Victoria)	Nuba Mountain
11:05 am	11:15 am	0:10	Interlude - Music by Resident DJ Wise King	
11:15 am	11:40 am	0:25	Music Performance YB Gabana	Nigeria
11:40 am	11:50 am	0:10	Interlude - Music by Resident DJ Wise King	
11:50 am	12:15 pm	0:25	Traditional Performance 2pac-Endalkachew	Ethiopia
12:15 pm	12:25 pm	0:10	Interlude - Music by Resident DJ Wise King	
12:25 pm	12:40 pm	0:15	Dance Performance Culture Queenz Academy	Seychelles Zimbabwe
12:40 pm	12:50 pm	0:10	Interlude - Music by Resident DJ Wise King	
12:50 pm	1:10 pm	0:20	Jollof Rice Wars Competition hosted by AMCF Steering Committee Member Shillar Sibanda OAM Judges: 1. Guinness World Record Holder for the Longest Cooking Marathon - Evette Quoibia 2. President Africa Day Australia and AMCF Steerco Member - Qininso Dube 3. Adukesdelight Shepperton - Esther Jegede 4. Board Chair, Ambulance Victoria - Andrew Crisp AM APM 5. Department of Jobs, Skills, Industry and Regions - Executive Director, Higher Education and Workforce, Laura Lo Bianco-Smith Contestants: Annie Elanga (Republic of Congo); Daouda Dolley (Liberia); Esther Shalom (Republic of Benin); Claudia Asebe (Cameroon); Eunice Folarin (Nigeria); Nana Yalley & Betty Mintah (Ghana)"	Liberia Nigeria Zimbabwe Republic of Congo Ghana Republic of Benin
1:10 pm	1:20 pm	0:10	Interlude - Music by DJ Glam	Zimbabwe
1:20 pm	1:35 pm	0:15	Fashion Show Experience Africa through Chaya Accessories Runway	Angola
1:35 pm	1:45 pm	0:10	Interlude - Music by DJ Glam	



2025 AMCF EVENT SCHEDULE

SATURDAY 22 NOV, 10AM-10PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
1:45 pm	2:25 pm	0:40	Band Performance WALA - Is Life	Ghana
2:25 pm	2:30 pm	0:05	Interlude - Music by DJ Glam	
2:30 pm	2:45 pm	0:15	AMCF Steering Committee Certificates Presentation by: <ol style="list-style-type: none"> Former Premier of Victoria - The Hon. Ted Baillieu AO Parliamentary Secretary for Emergency Services and Climate Action - Sheena Watt Shadow Minister for Education, Multicultural and Multifaith Affairs - Evan Mulholland MP Shadow Assistant Minister for Multicultural Affairs - Chris Crewther MP Shadow Assistant Minister for Victims and Crime Prevention - Dr Renee Heath MP Federal Member for Melbourne - Sarah Witty MP Consulate-General of the People's Republic of China - Fang Xinwen Emergency Management Commissioner - Tim Wiebusch ESM Deputy Secretary, Department of Education - Andrea Del Monaco Department of Jobs, Skills, Industry and Regions - Executive Director, Higher Education and Workforce, Laura Lo Bianco-Smith Department of Jobs, Skills, Industry and Regions - Acting Executive Director, Skills & TAFE, Dr Simon Lindsay NAB Executive Personal Bank Strategy and Execution - Samantha Kuoch Deputy Vice Chancellor Global, Culture and Engagement at the University of Melbourne, Professor Michael Wesley Board Chair, Ambulance Victoria - Andrew Crisp AM APM Managing Director - News Corp VIC & TAS - Agostino Giramondo Deputy Chair, Scanlon Foundation - Alex Scanlon CEO, Foot Solutions - Dr. Bruce Wong CEO, John Stonemart Memorials - Jacky Zhang 	
2:45 pm	2:50 pm	0:05	Interlude - Music by DJ Glam	
2:50 pm	3:10 pm	0:20	Fashion Show ADZORLI' JAHLUV DESIGN S/S 2026 COLLECTION	Ghana
3:10 pm	3:20 pm	0:10	Interlude - Music by DJ Glam	
3:20 pm	3:50 pm	0:30	Traditional Performance Kenya Community Victoria Traditional Performances	Kenya
3:50 pm	4:00 pm	0:10	Interlude - Music by DJ Glam	

2025 AMCF EVENT SCHEDULE

SATURDAY 22 NOV, 10AM-10PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
4:00 pm	5:00 pm	1:00	VIP Official Proceedings: A. Australian National Anthem B. VIP acknowledgments C. Harmony Dance D: Welcome and 2 - 3 minutes remarks 1. Welcome remarks by AMCF Chair - Fred Alale AM and MapCo CEO and Director - Katrina Sedgwick OAM 2. Premier of Victoria - Hon Jacinta Allan MP 3. Prime Minister of Australia - The Hon Anthony Albanese MP represented by the Assistant Minister for Defence - Hon Peter Khalil MP 4. Minister for Multicultural Affairs - Ingrid Stitt MP 5. Leader of the Opposition and Victoria Liberal Leader - Jess Wilson MP 6. Chief Commissioner of Victoria Police - Mike Bush CNZM 7. Fire Rescue Victoria Commissioner - Gavin Freeman AFSM , represented by Assistant Chief Fire Officer Dennis Smith 8. Secretary, Department of Education - Tony Bates PSM 9. NAB Head For Victoria and Tasmania - Belinda Mamet 10. Slater and Gordon CEO - Dina Tutungi E. Photos with Premier and other VIPs	
5:00 pm	5:15 pm	0:15	Interlude - Music by Resident DJ Wise King	
5:15 pm	5:35 pm	0:20	Dance Performance SHIFT Dance Collective	Angola Ethiopia Zambia Zimbabwe
5:35 pm	5:45 pm	0:10	Interlude - Music by Resident DJ Wise King	
5:45 pm	6:00 pm	0:15	Raffle Draws: - Royal Brunei Airlines Business Class Return Ticket to Dubai - Ethiopian Airlines Business Class Return Ticket to Africa - Signed Cricket Bat by Australian Men's Team from 2018 ODI series against South Africa	
6:00 pm	6:15 pm	0:15	Interlude - Music by Resident DJ Wise King	
6:15 pm	6:45 pm	0:30	Band Performance Trilagy & Neeq	Mauritius
6:45 pm	7:00 pm	0:15	Interlude - Music by Resident DJ Wise King	
7:00 pm	7:40 pm	0:40	Band Performance Gabriel Simbine and Moz Groove	Malawi Mozambique



2025 AMCF EVENT SCHEDULE

SATURDAY 22 NOV, 10AM-10PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
7:40 pm	7:55 pm	0:15	Interlude - Music by Resident DJ Wise King	
7:55 pm	8:40 pm	0:45	Band Performance Super Mande Percussion	Mali Senegal Guinea Gambia Ghana
8:40 pm	8:45 pm	0:05	Interlude - Music by Resident DJ Wise King	
8:45 pm	8:50 pm	0:05	Closing Remarks led by AMCF Production Director Amanda Green and AMCF Treasurer Florence Mauwa OAM	Zimbabwe
8:50 pm	9:00 pm	0:10	Interlude - Music by Resident DJ Wise King	
9:00 pm	10:00 pm	1:00	Closing Band Performance Cool Out Sun	Sierra Leone Sénégal Ghana Morocco South Africa Mauritius

Jesuit Social Services

Jesuit Social Services is a social change organisation working to build a just society where all people can live to their full potential.

Over the past year, we supported more than 14,000 participants through direct service delivery in a range of interconnected social justice areas in Victoria, the Northern Territory and Western Sydney. This work includes supporting the settlement of newly arrived communities, linking people to jobs and training, supporting people who come into contact with the criminal justice system, and responding to people with complex mental ill health.

We accompany people and communities to foster and regenerate the web of relationships that sustain us all – across people, place and planet; and we work to change policies, practices, ideas and values that perpetuate inequality, prejudice and exclusion.

Through a range of events, campaigns and media engagement, we also seek to influence hearts and minds and build communities of justice working towards better outcomes for the entire community.

Learn more about our work, discover employment and volunteer opportunities, and donate to Jesuit Social Services at www.jss.org.au



We are proud to sponsor the 2025 African Music and Cultural Festival



2025 AMCF EVENT SCHEDULE

SUNDAY 23 NOV, 10AM - 8PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
9:45 am	10:00 am	0:15	Pre-event music by Resident DJ Wise King	Nigeria
10:00 am	10:10 am	0:10	Welcome and Introduction of MCs Poni Tongun & Stephen Tongun by AMCF Board Member Ikenna Nwokolo	South Sudan Nigeria
10:10 am	10:15 am	0:05	Interlude - Music by Resident DJ Wise King	
10:15 am	10:25 am	0:10	Aboriginal Welcome to Country	Australia
10:25 am	10:35 am	0:10	Interlude - Music by Resident DJ Wise King	
10:35 am	10:50 am	0:15	Music Performance Hassan Gantaal	Somalia
10:50 am	10:55 am	0:05	Interlude - Music by Resident DJ Wise King	
10:55 am	11:15 am	0:20	Band Performance Victoria Police Pipe Band	Australia
11:15 am	11:20 am	0:05	Interlude - Music by Resident DJ Wise King	
11:20 am	11:35 am	0:15	Music Performance Kenny2play	Nigeria
11:35 am	11:45 am	0:10	Interlude - Music by Resident DJ Wise King	
11:45 am	12:25 pm	0:40	Band Performance The Culture Keepers	Senegal Gambia
12:25 pm	12:35 pm	0:10	Interlude - Music by Resident DJ Wise King	
12:35 pm	12:40 pm	0:05	Remarks by Assistant Minister for Citizenship, Customs and Multicultural Affairs - The Hon Julian Hill MP	Australia
12:40 pm	12:55 pm	0:15	Fashion Show Savannah Fashions	Zimbabwe
12:55 pm	1:00 pm	0:05	Interlude - Music by Resident DJ Wise King	
1:00 pm	1:30 pm	0:30	Fire Side Chat facilitated by Florence Mauwa OAM (AMCF Treasurer) Theme: "Investing in Community: Support that Helps Young People Thrive" 1 - Commissioner for Youth Justice - Andrea Davidson 2 - Director, Positive Wellness Recovery Centre - Dr. Francis Acquah AM 3 - CEO, Afri-Aus Care - Selba Gondoza Luka OAM 4 - Founder, NAS Recovery Centre - Nyachan Nyak	Australia Malawi South Sudan Ghana Zimbabwe
1:30 pm	1:40 pm	0:10	Interlude - Music by DJ Glow	Kenya
1:40 pm	2:00 pm	0:20	Food Demo Ashley Vola	Cameroon
2:00 pm	2:10 pm	0:10	Interlude - Music by DJ Glow	
2:10 pm	2:50 pm	0:40	Band Performance Joe Tee & Afrodisa Band	Ghana
2:50 pm	3:00 pm	0:10	Interlude - Music by DJ Glow	
3:00 pm	3:15 pm	0:15	Dance Performance Kwabo Events & Academy	TogolBenin
3:15 pm	3:25 pm	0:10	Interlude - Music by DJ Glow	
3:25 pm	3:55 pm	0:30	Traditional Performance Pearl Afrikulture Rhythms Nankasa Bakisimba Muwogola Dance	Uganda



2025 AMCF EVENT SCHEDULE

SUNDAY 23 NOV, 10AM - 8PM

FEDERATION SQUARE, MELBOURNE

START	FINISH	DUR	DESCRIPTION	HERITAGE
3:55 pm	4:05 pm	0:10	Interlude - Music by DJ Glow	
4:05 pm	4:45 pm	0:40	Band Performance Judex Rose Kreol Roots Pulsation	Mauritius
4:45 pm	4:55 pm	0:10	Interlude - Music by Resident DJ Wise King	
4:55 pm	5:35 pm	0:40	Band Performance Crown Heights	Jamaica
5:35 pm	5:45 pm	0:10	Interlude - Music by Resident DJ Wise King	
5:45 pm	6:00 pm	0:15	Raffle Draws: - Royal Brunei Airlines Business Class Return Ticket to Dubai - Ethiopian Airlines Economy Return Ticket to Africa - Signed Cricket Bat by Australian Men's Team from 2018 ODI series against South Africa	
6:00 pm	6:45 pm	0:45	Band Performance Mandeng Groove	Guinea Mali
6:45 pm	6:55 pm	0:10	Interlude - Music by Resident DJ Wise King	
6:55 pm	7:00 pm	0:05	Closing Remarks by AMCF Production Director Amanda Green & AMCF Sponsorship Director Rion van Zyl Smit	Zimbabwe South Africa
7:00 pm	8:00 pm	1:00	Closing Band Performance The Seben Brothers	DRC Congo Mozambique South Africa Australia



AFRICAN MUSIC
AND CULTURAL FESTIVAL
"Celebrating Diversity and Harmony"



A STAR ALLIANCE MEMBER



2025 AMCF VIP LIST

1. AMCF Chair, **Fred Alale AM**
2. Melbourne Arts Precinct Corporation CEO and Director, **Katrina Sedgwick OAM**
3. Premier of Victoria, **Hon Jacinta Allan MP**
4. Assistant Minister for Defence, **Hon Peter Khalil MP** representing the Prime Minister of Australia, **The Hon Anthony Albanese MP**
5. Minister for Multicultural Affairs, **Hon Ingrid Stitt MP**
6. Cabinet Secretary, **Steve McGhie MP**
7. Former Premier of Victoria, **The Hon Ted Baillieu AO**
8. Assistant Minister for Citizenship, Customs and Multicultural Affairs - The **Hon Julian Hill MP** (Sunday attendance)
9. Leader of the Opposition and Victorian Liberal Leader, **Jess Wilson MP**
10. Parliamentary Secretary for Emergency Services and Climate Action, **Sheena Watt MP**
11. Shadow Minister for Education, Multicultural and Multifaith Affairs **Evan Mulholland MP**
12. Shadow Assistant Minister for Multicultural Affairs of Victoria, **Chris Crewther MP**
13. Shadow Assistant Minister for Victim and Crime Prevention, **Dr Renee Heath MP**
14. Federal Member for Melbourne, **Sarah Witty MP**
15. Chief Commissioner of Police, **Mike Bush CNZM**
16. Assistant Chief Fire Officer, Dennis Smith representing Fire Rescue Commissioner, **Gavin Freeman AFSM**
17. Emergency Management Commissioner, **Tim Wiebusch ESM**
18. Board Chair, Ambulance Victoria, **Andrew Crisp AM APM**
19. CEO, Slater & Gordon, **Dina Tutungi**
20. Secretary, Department of Education, **Tony Bates PSM**
21. Deputy Secretary, Department of Education, **Andrea Del Monaco**
22. Consul-General of the People's Republic of China, **Fang Xinwen** and Consulate Official **Yijia Wang**
23. Executive Director, Department of Jobs Skills Industry and Regions, **Laura Lo Bianco-Smith**
24. Acting Executive Director, Department of Jobs Skills Industry and Regions, **Dr Simon Lindsay**
25. NAB Executive Retail Victoria and Tasmania, **Belinda Mamet**
26. NAB Executive Personal Bank Strategy and Execution, **Samantha Kuoch**
27. Deputy Mayor, City of Kingston **Sarah O'Donnell**
28. City of Port Phillip, **Cr Serge Thomann**
29. City of Maribyrnong, **Cr Susan Yengi**
30. City of Monash, **Cr Nicky Luo**
31. Deputy Commissioner, Independent Broad-based Anti-Corruption Commission, **Liana Buchanan**
32. Managing Director, News Corp VIC/TAS, **Agostino Giramondo**
33. CEO, Life Saving Victoria, **Catherine Greaves**
34. CEO, VicHealth, **Professor Anna Peteers AM**
35. CEO and Director, Museums Victoria, **Lynley Crosswell** and her husband **Graeme**
36. CEO, AMES Australia, **Melinda Collinson**
37. Deputy Vice Chancellor Global, University of Melbourne, Professor **Michael Wesley**
38. Director, Engagement and Partnerships, University of Melbourne, **Padmini Sebastian**

39. CEO, Monash Health, **Professor Eugene Yafele** and his wife and children
40. Deputy Chair, Scanlon Foundation **Alex Scanlon**
41. Chair ECCV, **Abiola Akinbiyi**
42. CEO of the Settlement Council of Australia, **Maria Dimopoulos AM**
43. Deputy Chair, The National Theatre Melbourne and CEO & Managing Director, **Tyalla Capital, James Ostroburski OAM**
44. CEO, The National Theatre Melbourne, **Rod Gilbert**
45. Editor-in-chief at The Back Cover, **Mibengé Nsenduluka**
46. CEO & Founder, Webtrade Marketing, **Will Abdo**
47. Commissioner for Youth Justice, **Andrea Davidson** (Sunday attendance)
48. LanguageLoop Director of Corporate Services, Leanne Conrad representing CEO, **Emiliano Zucchi**
49. Director – Morris Cohen Glen & Co, **Harish Budhiraja**
50. Regional Manager, Ethiopian Airlines, **Telila Deressa Gutema**
51. Sales Executive, Royal Brunei Airlines, **Amanda Board**
52. Country Manager Australia, Royal Brunei Airlines, **Giles Gilbert**
53. Executive Director, Australian Intercultural Society, **Ahmet Keskin**
54. President, Asian Business Association of Whitehorse, **Bihong Wang**
55. President, Celebrate India Inc. **Dr Arun Sharm** and his wife **Jaya Sharma**
56. CEO, Foot Solutions, **Dr. Bruce Wong**
57. CEO, John Stonemart Memorials, **Jacky Zhang**
58. CEO, MasterRemit, **Nuradin Omar**
59. COO, MasterRemit, **Hashim Omar**
60. Co-Founder African Youth Alliance, **Jeremey Nyerenyere**
61. Co-Founder African Youth Alliance, **Kalows Abdalla**
62. Refugee Communities Association of Australia, Chairperson, **Parsu Sharma JP**
63. Director, Box Hill Hawks Football Club **Board, Diana Lin**
64. Principal Western English Language School, **Laurence Guttman**
65. School Community Liaison Officer, Greater Shepparton Secondary College, **Sifa Mireye-karakoc**
66. Leading Teacher, Sunshine Special Developmental School, **Victoria Zivave**
67. Federation University Lecturer, Secondary Teacher Education, **Dr Taka Zivava**
68. CEO, Australian Multicultural Media Centre, **Hussen Zamzame**
69. President, Africa Day Australia and AMCF Steering Committee Member, **Qiniso Dube**
70. President, Comites (Italian Communities) Victoria & Tasmania, **Ubaldo Aglianò**
71. Founder, India Women In Australia, **Reena Rana**
72. President, Australia Africa Chamber of Commerce, **Duncan Harris**
73. Vice President of Chinese Association of Victoria, **Christina Chia**
74. Founder and Host of Australia's leading parenting podcast, "Parenthood", **Leonie Akhidenor**
75. President, Community Response Australia Inc. **Sunny Duggal** and his wife Anju.
76. AMCF Steering Committee Member, **Shillar Sibanda OAM**
77. AMCF Steering Committee Member, **Gary Lee OAM**
78. AMCF Steering Committee Member, **Yasseen Musa OAM**
79. AMCF Treasurer, **Florence Mauwa OAM**
80. AMCF Vice Chair, **Uche Njoku**
81. AMCF Executive Member, **Ikenna Nwokolo**
82. AMCF Production Director, **Amanda Green**
83. AMCF Secretary, **Poni Tongun**
84. AMCF Community Engagement Director, **Maureen Oluigbo**

85. AMCF Sponsorship Director, **Rion Van Zyl Smit**
86. Clinical Director, Positive Wellness Recovery Centre, **Dr Francis Acquah AM**
87. President, The African Students Association of Victoria, **Chelsea Marangu**
88. Vice President, The African Students Association of Victoria, **Sarah Alfonso**
89. President, South Sudanese Community Association in Victoria, **Andrew O'hide**
90. Nigerian Society of Victoria President, **Dr Benjamin Edokpolo**
91. Nigerian Society of Victoria Vice President, **Love Alabi**
92. President AfriAus iLEAC Inc, **Rabecca Mphanda**
93. Victoria University Associate Professor **Charles Mphanda**
94. Somali Community Inc. President, **Farah Warsame**
95. President, Zambian Association for Victoria, **Chikumbi Chifuntwe**
96. President, Uganda the Pearl of Africa Victoria Association Inc, **Dr Michael Muleme**
97. Executive Director, Australian Sickle Cell Advocacy, **Agnes Nsofwa**
98. Committee Member, Zimbabwean Community Association, **Nicolaide Ndlovu**
99. President, Australian Oromo Community Association in Victoria, **Dr Tarekegn Chimdi**
100. Representative, Liberian Community of Victoria, **Florence Addo**
101. President, African Australian Welfare Bureau Inc., **Peter Uzande**
102. Community Leader, **Tim Jessey**
103. Community Leader, **Haileluel Gebre-selassie OAM**
104. Community Leader, **Godefa Gher**
105. Community Leader, **Mabior Ring**
106. Community Leader, **Theresa Sengaaga Ssali** & her husband **David Sengaaga**
107. Mauritius High Commissioner, Her Excellency **Sarojini Seeneevassen**
108. African Community Leaders, representatives from Government and non-governmental organisations
109. Ladies and Gentlemen
110. All protocols duly observed.



**AFRICAN MUSIC
AND CULTURAL FESTIVAL**
"Celebrating Diversity and Harmony"



MasterRemit
Send money with LOVE



nab



**Slater
Gordon**
Lawyers



Australian Government



**Department
of Education**

KIDS ACTIVITES

Santa: Saturday 22 and Sunday 23 November only

12pm - 12:45pm;

2pm - 2:45pm;

4pm - 4:45pm;

6pm - 6:45pm

Facepainting:

Saturday 12pm - 6pm;

Sunday 1pm - 6pm



Games area :

Mancala and Board games (all festival hours)



What's Happening on the River Terrace



Drumming with Appiah, Fredrick Kpakpo Addo, Kofi Kunkpe, & Shabba



Thomas the Tank Engine



Music from DJ Sosa, DJ Glam, DJ Glow and DJ Marez.



Sega Dance Workshop



African Street Foods

ing race

Egyptian Belly
Dancing with
Desert Rose Dance



AFRICAN AND CULTURAL FESTIVAL
"Celebrating Diversity and Heritage"



MERCHANDISE PRICE LIST



AMCF HOODIE

\$50.00



AMCF WATER BOTTLE

\$30.00



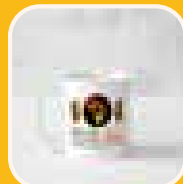
AMCF T-SHIRT

\$20.00



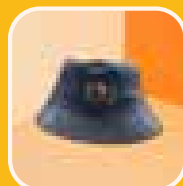
AMCF TOTE BAG

\$20.00



AMCF MUG

\$15.00



AMCF BUCKET HAT

\$15.00

RIVER TERRACE

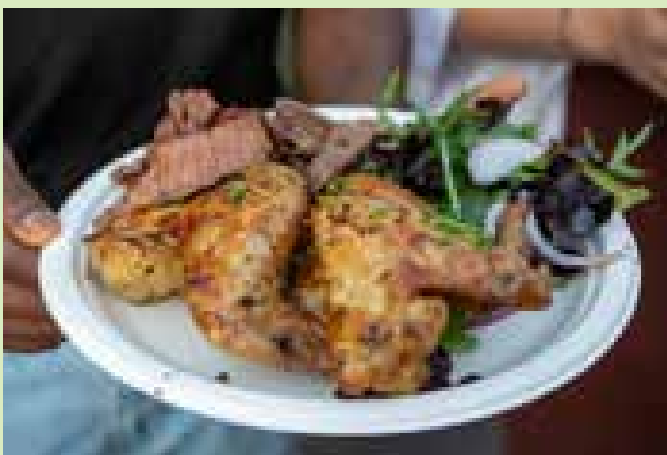
DJ Dance Corner:
(all festival hours)

Thomas The Tank Engine:
12pm - 5pm on both Sat& Sun

African Drumming Workshops:
(all festival hours)

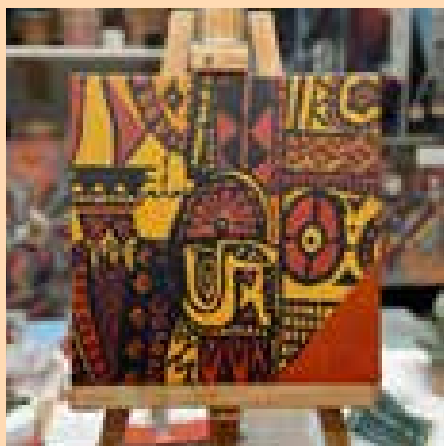
Food

Dance workshop:
Friday 2:30 - 3:30pm only.



FREE AFRICAN ART WORKSHOPS

Fun for All Ages - Sunday 23 November



This year we are delighted to have four art workshops celebrating African and Afro-Cuban creativity located in The Edge. All sessions are guided by experienced artists Bwader Elhassan and Orlando Valdor.

ORLANDO VALDOR WORKSHOP

- "Afro-Cuban Colours in Australia"

Two sessions: 12:00pm – 12:30pm and 1:00pm – 1:30pm

These sessions invite children to explore the vibrant colours and shared African and Cuban heritage that shape his artwork. A touch of Spanish will be woven through the activities to welcome bilingual families.

BWADER ART STUDIO WORKSHOPS

- African Art Canvas and Coaster Painting

Two sessions: 3:00pm–4:00pm and 4:00pm–5:00pm

Paint wooden coasters inspired by African prints using acrylics, exploring traditional motifs and taking home your finished set. Create a vibrant 20×20 cm framed canvas inspired by African designs, learning colour and composition as you produce your own artwork.

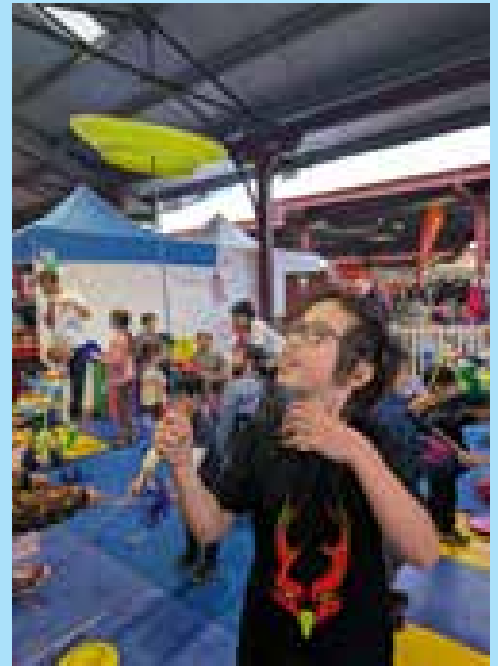
THE FRENCH CIRCUS SCHOOL



Saturday 22 & Sunday 23 Nov

Location: Kids Zone, Main Square Western Terrace

- **Session 1:** 10:30 – 11:15 am
– for toddlers with parents
- **Session 2:** 11:30 am – 12:15 pm
– KinderCircus (ages 3–5)
- **Lunch break:** 12:15 – 1:30 pm
- **Session 3:** 1:30 – 2:30 pm
– open to everyone (children and parents)
- **Session 4:** 2:45 – 3:45 pm
– open to everyone (children and parents)
- **Coffee break:** 3:45 – 4:30 pm
- **Session 5:** 4:30 – 5:30 pm
– open to everyone (children and parents)





S O A

SPECIAL
EDITION

**AFRICAN
MUSIC
AND CULTURAL
FESTIVAL
OFFICIAL
AFTER PARTY**

**SATURDAY
22ND NOV**

**9PM > 4AM
LOCK OUT > 2AM**

**LADIES FREE UNTIL 11PM
DRESS CODE : SMART CASUAL**

THE NASHAA CLUB
8 JACKSON ST, TODRAK VIC 3142

AFROBEATS // REGGAE // DANCEHALL // AMAPIANO // HIPHOP

TICKETS AVAILABLE ON: [HUMANITIX.COM/AU](https://humanitix.com/au)



Ayaga





TAFE VICTORIA

Josh
Carpentry

FREE TAFE MAKES IT

Turn your passion into a career. Choose from over 80 in-demand qualifications and short courses with no tuition fees. **Make it real at vic.gov.au/free-tafe.**

Authorised by the Victorian Government, 1 Treasury Place, Melbourne.



FOOD STALLS



Afro Pearls Empowering Women & Families Inc

Ugandan cuisine: groundnut stew, matoke, grilled meats, East African flavours.



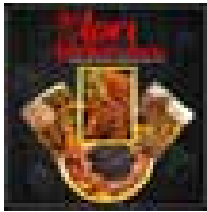
Tastes of Senegal

Authentic Senegalese cuisine, vibrant stews, jollof rice, bold spices. Come taste the difference! #JolofRice #TasteOfSenegal #SenegaleseCuisine.



Taste Jamaica

Jamaican classics: jerk chicken, curry goat, patties, plantains.



Olori Afrikitchen

Nigerian catering, traditional cuisine and pastries with authentic flavour.



Jollof Vibe

Liberian, Ghanaian, Nigerian jollof with unique signature twists



RavMak Zimbabwean cuisine

Zimbabwean favourites: Gango, Mutakura, hearty meals to share.



Amas delight

From food truck to restaurant, serving Ghanaian West African classics.



Braz Oz Brazilian BBQ

Bold Brazilian BBQ, São Paulo chefs, authentic street flavours.



Glowing Fairy Floss

Freshly made fairy floss to light up your event.



Hot Churros

Crispy churros, sugar-dusted, chocolate-dipped, perfect festival snack.



Juicello

Fresh African-inspired juices, bold fruit blends, refreshing energy.



Malewa City Bar & Food

Congolese classics from goat, poulet mayo, fufu, pondu.

FOOD STALLS



OZ Waffle

Founded in 2021 by Mahsa Nazemi, Oz Waffle blends Belgian tradition and Aussie flair for hot, fresh, comforting waffles.



Zuya African BBQ

West African BBQ, wood-smoked meat, fiery flavour, unforgettable taste.



Melbourne Ethio Mothers Kitchen

Traditional Ethiopian cuisine with authentic cultural coffee ceremony.



Nutty Meat

Serving flame-grilled Nigerian suya, smoky, spicy and bold. A full-bodied West African street-food experience.



Fatush Catering

East African dishes: Somali rice, veg curry, golden bajiya.



Fresh Rus Sugarcane

Fresh-pressed sugarcane juice, naturally sweet, refreshing festival drink.



Shisanyama Kings

South African BBQ bringing bold Southern African flavours.



Sierra Ginger Bar

A refreshing non-alcoholic ginger infused drink. A cool and delicious way to stay hydrated.



Mobile Ice Creams

Delivering reliability, exceptional service and premium quality across Victoria for over 27 years.



GENERAL STALLS & EXHIBITORS



Astrostar

A unique Streetwear brand creating bold styles inspired by urban culture.



The Perfume Workshop

A travelling perfumery where you create your own signature scent from exotic botanical oils inspired by the ancient frankincense trail.



Chaya accessories

Handmade African-inspired accessories bringing joy, confidence, authenticity.



Zahara Designz

Bold African clothing, accessories, homewares celebrating heritage globally



Rhythm Unites

Sharing instruments worldwide, with strong passion for African traditions.



TIS National

Connecting Australians through free interpreting services for people with limited English and the organisations that support them.



Savannah Fashions

Bold authentic clothing and accessories celebrating vibrant African culture.

Afrochic Fashion

Afrochic Fashion

Inspired by loving mum Luina Maole Nduati, Afrochic designs modern African fashion using vibrant Kitenge fabrics and supports community empowerment.



JAHLUV I DESIGN

Unique African prints, natural fabrics, ethical fashion for families.



Beyond Blue

Helping Australians achieve mental health through support and resources.



Nixol - African Inspired Women Clothing

Celebrating African heritage through modern fashion that blends bold Ankara fabrics with timeless elegance and confident femininity.



Vitenje Gift Store

Offering unique accessories made with African prints that inspire mindfulness, celebrate heritage, and promote diversity in Australia.



GENERAL STALLS & EXHIBITORS



World Vision Australia - Change Coffee

Coffee that funds global projects, creating lasting community change.



African Australian Welfare Bureau Inc. - Project Sunshine

Supporting African youth and families through counselling, case management, referrals, and education on alcohol and other drug awareness.



Department of Education

Supporting Victorians with education, development and lifelong learning opportunities.



MasterRemit

Safe, secure, affordable money transfers connecting families across borders.



NAB (National Australia Bank)

NAB, Serving customers, strengthening communities, empowering prosperity across the globe.



SBS Radio

Connecting Australia's diverse communities through trusted news, stories, and conversations in more than 60 languages across radio and digital platforms.



Slatter & Gordon Lawyers

Accessible, world-class legal services helping everyday Australians.



John Stonemart Memorials

Creating timeless, high-quality granite memorials with care, craftsmanship, and over 30 years of trusted service to families across Australia.



AMES Australia

AMES Australia, Supporting migrants and refugees through settlement, English, jobs, training.



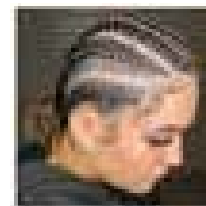
Ethiopian Airlines

Ethiopian Airlines, Leading African airline, connecting destinations worldwide with award-winning service.



Royal Brunei Airlines

Offers warm hospitality, modern aircraft, and seamless travel experiences, connecting Australia to Asia and beyond with comfort and care. www.flyRB.com for more information.



Braids n shine

Specialising in professional hair braiding and styling that celebrates beauty, creativity, and confidence for every hair type.



GENERAL STALLS & EXHIBITORS



Motherland Beauty

Our natural products are designed to refresh, rejuvenate, and nourish—perfect for a little everyday luxury.



Raah Fashion

Ready-to-Wear African fashion online. Custom made clothes for all occasions.



Lifemotiva

Empowering you to live bold, fearless, and inspired with sustainable, environmentally friendly fashion made in Australia.



MYE Cosmetics

An Australian-made beauty brand creating inclusive, solution-driven hair and skincare products for people from all walks of life.



Triumphant Couture

Celebrating African heritage with handcrafted fashion and accessories made from authentic Ankara, Asoke, and genuine leather.



Fire Rescue Victoria (FRV)

Fire Rescue Victoria is a modern fire and rescue service that meets the needs of twenty-first century Victoria.



Gonje

An online marketplace connecting customers with local farmers and food producers, celebrating culture through fresh, diverse, and authentic flavours.



Lalyza Hair

Creating unforgettable celebrations with event decorations and party rentals in Melbourne, Australia and Addis Ababa, Ethiopia.



Alkebulan Makers Collective

A community hub and gift store supporting African entrepreneurs, showcasing local creativity, hosting events, and celebrating African heritage.



GENERAL STALLS & EXHIBITORS



Tesanah Global

Offers premium wigs, hair bundles, and makeup, empowering women to look confident, beautiful, and feel their absolute best.



Foot Solutions

Expert podiatrists providing comprehensive care and treatment for all your foot health needs.



SophyDee Foods

Brings authentic African flavours to your table with premium sauces, spice blends and traditional treats made with love.

VISION FRAME STUDIOS

Vision Frame Studios

A team of young, passionate, and innovative creatives who see photography and videography as more than just capturing images — we see it as storytelling. Every frame is a chance to create art that not only preserves a moment but also evokes the emotions, energy, and vision behind it.



Bwader Art Studio

Sudanese artist Bwader Elhassan creates sustainable, recycled art exploring war, memory, and hope, with workshops at the African Music Festival.



Victoria Police

Works to keep you and your community safe, 24 hours a day, seven days a week.



Werke

Short Description: Connecting the African diaspora to their heritage with traditional, modern, and custom jewellery inspired by culture, family, and pride.

Meat Share

Meat Share

The first digital meat-sharing marketplace connecting customers with farmers, making it easy to group-buy livestock and share premium cuts.



PLATINUM SPONSORS



**CITY OF
MELBOURNE**



A STAR ALLIANCE MEMBER 

**FED
SQ.**



VICTORIA POLICE



MasterRemit
Send money with LOVE



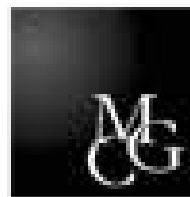
Australian Government



Department
of Education



GOLD SPONSORS



Morris Cohen Glen & Co
Chartered Accountants



CRICKET
AUSTRALIA



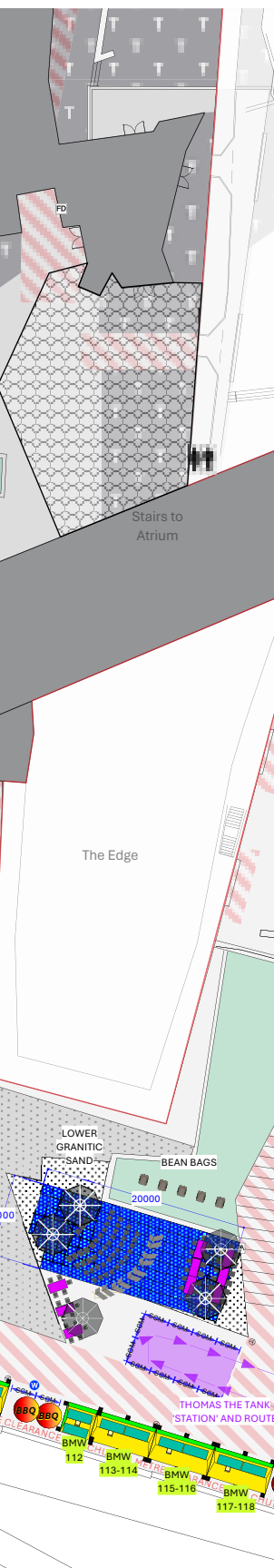
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SILVER SPONSORS



AFRICAN YOUTH
ALLIANCE



Site number	Swanston St Forecourt
SSF17	AAWB Inc. - Project Sunrise
SSF5	First Aid
SSF16	Foot Solutions
V2	Hot Churros
SSF15	John Stonemart Memorials
V1	Mobile Ice Creams
SSF14	TIS National
SSF18	Vision Frame Studios
Site number	Main Square
MS29	Afrochic African Fashion
MS32	Alkebulan Makers Collective
MS23	AMCF Info & Volunteers HQ
MS22	AMCF Merchandise Shop
MS49	AMES Australia
MS41	AstroStar
FOH	AV Front of House
MS48	Beyond Blue
MS40	Braids n shine
MS51	Chaya Accessories
MS50	Department of Education
MS54	Ethiopian Airlines
MS35-37	Facepainters Games Room Santa
MS44	Fire Rescue Victoria (FRV)
MS34	Glowing Fairy Floss
MS31	Gonje
MS69 - 70	Green Room/Side Stage
MS57	JAHLUV I DESIGN
MS39	LaLyza Events & Hair Products
MS45	Lifemotiva MYE Cosmetics - Hair & Skincare Solutions
MS19	MasterRemit - Send Money with Love!
MS46	Meatshare Werke
MS60	Motherland Beauty
MS52-53	NAB (National Australia Bank)
MS27	Nixol - African Inspired Women Clothing
MS58	Raah Fashion
MS21	Rhythm Unites
MS55	Royal Brunei Airlines
MS42	Savannah Fashions
MS38	SBS Radio Bwader Art Studio
MS20	Slater and Gordon Lawyers
MS33	SophyDee Tesanah Global
MS56	The Perfume Workshop
MS59	Triumphant Couture
MS43	Victoria Police
V3	Victoria Police
MS28	Vitenje Gift Store
MS47	World Vision Australia - Change Coffee
MS26	Zahara Designz

Site number	Birrarung Marr Walk
BMW 107-108	Afro Pearls Empowering Women & Families
BMW 88-89	Amas delight
BMW 112	Braz Oz Brazilian BBQ
BMW 81	DJ tent
BMW 74-75	Fatush Catering
V5	Fresh Rus Sugarcane
BMW 72-73	Jollof Vibe
JUICELLO	Juicello
BMW 113-114	Malewa City Bar & Food
BMW 105-106	Melbourne Ethio-Mothers Kitchen
BMW 98-99	Nutty Meat
BMW 96-97	OLORI AFRIKITCHEN
V4	OZ Waffle
BMW 90-91	RavMak Zim Cuisine
BMW 109-110	Shisanyama Kings
BMW 115-116	Sierra Ginger Bar
BMW 117-118	Taste Jamaica
BMW 92-93	TASTES OF SENEGAL
BMW 94	TASTES OF SENEGAL Extra 3mx3m
BMW 103	Wash Room
BMW 87	Zuya African BBQ
C7	Cool Room - Amas Delight
C9	Cool Room - Braz Oz BBQ
C4	Cool Room - Melbourne Ethio-Mothers Nutty Meat
C1	Cool Room - OLORI AFRIKITCHEN Jollof Vibe
C2	Cool Room - Rav Mak Zim Afro Pearls
C5	Cool Room - Shishanyama Malewa
C3	Cool Room - Sierra Ginger Fatush Catering
C10	Cool Room - Taste Jamaica
C8	Cool Room - Tastes of Senegal
C6	Cool Room - Zuya

<ul style="list-style-type: none"> AV STAGING RISER CHAIR - EVENT CHAIR - BAAN DECK CHAIR BEAN BAG TRESTLE: 1.8M BAAN NO TABLECLOTH TRESTLE: 2.4M BAAN NO TABLECLOTH TRESTLE: 1.8M F.S. NO TABLECLOTH TRESTLE: 1.8M F.S. W' TABLECLOTH MARKET UMBRELLA HURRICANE UMBRELLA 	<ul style="list-style-type: none"> USHER SECURITY GUARD SECURITY SUPERVISOR CRUSH BARRIER FENCE: TENSA BARRIER FENCE: FED SQUARE FENCE: CCB FENCE: CCB BREAKOUTS FENCE: CROWD CONTROL SCRIM FENCE: TEMPORARY 2M FENCE: TEMPORARY 2M W' SCRIM 	<ul style="list-style-type: none"> WATER STATION COOL ROOM - TRAILER COOL ROOM - SKID FOOD TRUCK FOOD TRAILER FOOD VAN SHIPPING CONTAINER HIRED MARQUEE (GREEN = OPEN WALL) BYO MARQUEE (GREEN = OPEN WALL) 	BINS <ul style="list-style-type: none"> GENERAL ORGANIC CARDBOARD RECYCLE TENSA A3 PORTRAIT Z-FRAME A3 - LANDSCAPE A-FRAME A1 - PORTRAIT TRI-SIGN FLAG - ACCESS VIEWING FLAG - ENTRANCE LECTERN
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Take the stress out of social media marketing and get back to doing what you do best.

- Social Media Management
- Content Creation and Strategy
- Facebook Advertising
- Digital Healthchecks
- Event Coverage

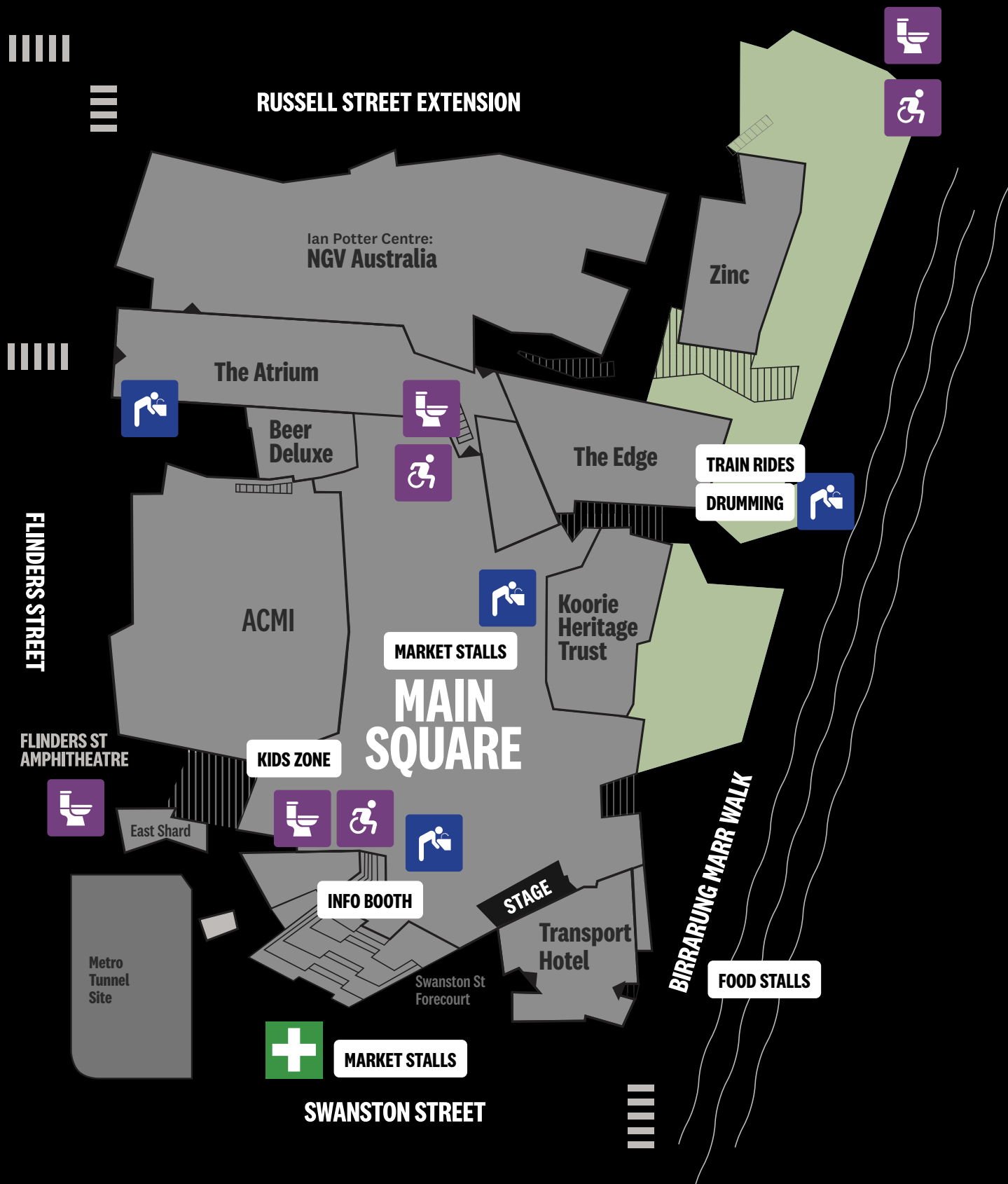


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AFRICAN MUSIC AND CULTURAL FESTIVAL 2025



We thank the following AMCF Steering Committee Members for their contribution:

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Mr Fred Alale AM Nigeria

Mr Chengkuach Aleer South Sudan

Mr Ibrahim Ali Somalia

Ms Emmanuela Amos Nigeria

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